

[Translation]

Press release

## Awards ceremony at Athleticum in Baar

**Laurin Staub, a soccer player at the “SC Menzingen”** was given a gift certificate worth 250 Swiss francs as part of our **health campaign “Warm clothes for cold sports days – the JC-running shirt”** at “Athleticum”, a project partner in Baar. Laurin was **chosen out of all the members from the “SC Menzingen”**, who had purchased a JC-running shirt in 2011. The following people were present to congratulate: Paul, Simonet, store manager, Rene von Euw, “SC Menzingen’s” junior chairman as well as the project leader and Je-crois owner, Jörg Saabel.

Nowadays there are **more than 300 children** and more and more adults within Central Switzerland, who wear the **health shirt**, which is **also great for rowing and skiing**. There are additional specialty stores other than “Athleticum” that provide a sample collection for fittings.

The “SC Menzingen” has already accumulated bonuses worth 200 Swiss francs by taking part in this health campaign. This is how the JC-running shirt has a positive double effect: the club member stays **healthy on cold sports days** and it supports the club financially at the same time, because **part of the proceeds go right back to the club**. (02/14/12)



*from left: Rene von Euw, Laurin Staub, Jörg Saabel, Paul Simonet*